

STIMVIA Appoints Laura Edwards as Vice President, Commercial Operations

Ostrava, Czechia, October 6, 2026 – STIMVIA, a pioneering non-invasive neuromodulation company focused on improving the lives of patients with bladder health and other chronic neurological disorders, today announced the appointment of Laura Edwards as Vice President, Commercial Operations.

The appointment reinforces STIMVIA's commitment to building a world-class commercial organisation capable of supporting the company's next phase of growth and international expansion.

Strengthening Commercial Execution and Operational Excellence

Laura Edwards brings a proven track record of delivering growth across the medical technology sector through effective commercial execution, market expansion, and operational leadership.

A purpose-driven leader, Laura has successfully developed and implemented commercial strategies supporting new product introductions, international expansion, and sustainable revenue growth across diverse healthcare markets. She is passionate about bringing innovative medical technologies to patients and clinicians while building scalable commercial infrastructures that support long-term success.

Her experience commercialising healthcare innovations, including within women's health markets, aligns closely with STIMVIA's commitment to addressing significant unmet needs in bladder and pelvic health through innovative neuromodulation therapies.

Leadership Commentary:

Russ Mably, Chief Executive Officer of STIMVIA, said:

"We are delighted to welcome Laura to the STIMVIA leadership team. Laura has an impressive track record of building and executing successful commercial growth strategies and developing the operational foundations required for sustainable scale. Her experience and leadership will be instrumental as we accelerate our commercial development and expand access to our innovative neuromodulation therapies."

Laura Edwards commented:



"STIMVIA's commitment to innovation and patient outcomes is incredibly compelling. I am excited to join the team and help build the commercial foundations that will enable more healthcare professionals and patients to benefit from these innovative therapies."

Laura will lead commercial operations across the business, focusing on organisational readiness, commercial execution, market development, and building the infrastructure required to support STIMVIA's long-term growth strategy.